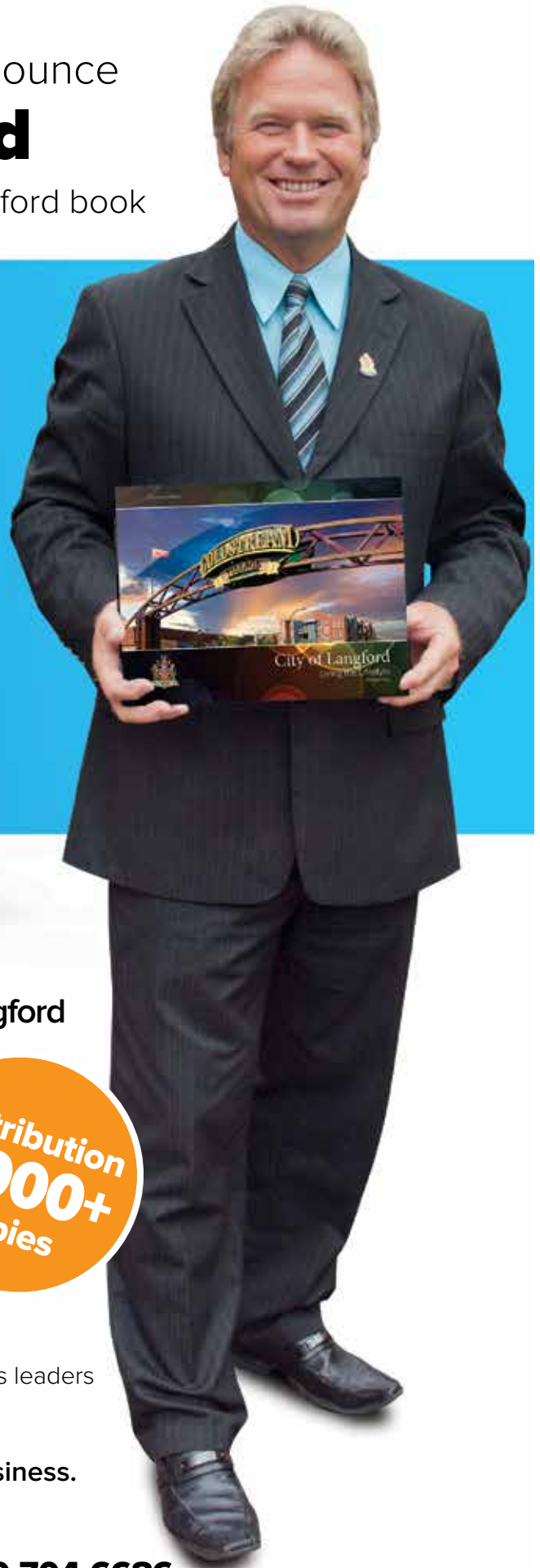
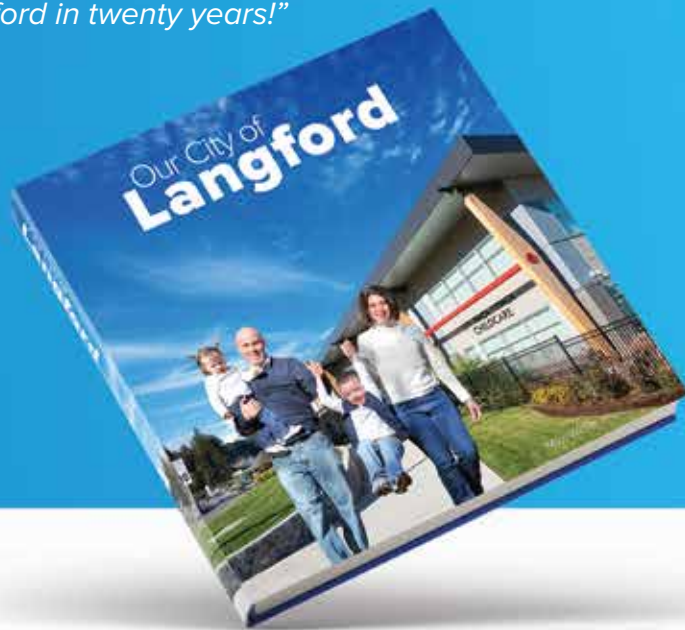


# Blue Beetle Books is Pleased to Announce **Our City of Langford**

A brand new edition of the iconic City of Langford book

Langford has grown significantly in the six years since Mayor Stew Young said of the original edition of this book, *"This is the best promotional tool I've used for the City of Langford in twenty years!"*



**Your chance to establish your business as a Langford business leader and community champion**

## **Our City of Langford - Features**

- New format: 10" x 10" art-quality, full-colour, hardcover coffee table book
- New photographs
- Completely updated
- The story of your growing community in words - and a whole lot of pictures
- The story of Langford, its community champions and business leaders
- The ultimate promotional giveaway!

**Distribution  
5,000+  
copies**

**A long lasting, effective promotional piece for your business.**

**Call now to reserve your spot!**

**Paul Abra 250-216-2599 | Mike Wicks 250-704-6686**

# Our City of Langford will feature a number of community champions' corporate profiles

## How can your company be featured?

- Corporate community champions, like you, pre-purchase copies of the book at healthy discounts to use for promotional purposes
- Our City of Langford is a bookstore quality book that tells the story of the people and businesses that make Langford a great place to live, work, play, shop and invest.
- Our City of Langford contains corporate profiles of select leading companies. Companies like yours.
- A typical corporate profile will tell your story, share your message, and show your commitment with our community.

## Your Investment

### Our City of Langford - Retail Price \$39.<sup>95</sup>

Champion Status	Purchase Qty	Discount	Unit Price	Total Investment
Gold - Double-Page Spread	220	40%	\$23. <sup>97</sup>	\$5,273
Silver - Single Page	110	35%	\$25. <sup>96</sup>	\$2,856
Bronze - Half Page	55	30%	\$27. <sup>96</sup>	\$1,538

## Benefits

- Professional copywriting help in creating your profile message
- Photography as required
- Copies to use as promotional items (quantity dependent on Champion status)
- Additional copies for promotional use at only \$10 per copy (champions only)
- Targeted distribution
- Minimum print run 5,000 copies
- Great community exposure
- Ultimate brand builder

## Distribution

- Community Champions and Local Businesses
- City Administration/Mayor's office
- Langford Economic Development Committee
- Developers/Realtors
- Community Advocates
- Economic Development Offices
- Chambers of Commerce
- Tourism Offices
- Libraries
- Universities
- Financial Institutions
- Radio Stations
- Television Stations
- Print Media
- Welcome Wagon

Distribution  
**5,000+**  
copies



**Blue Beetle  
Books**

**A Blue Beetle Books Publication**

[www.bluebeetlebooks.com](http://www.bluebeetlebooks.com)  
Paul Abra: 250-216-2599  
Mike Wicks: 250-704-6686